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Homework1 Excel

1. 3 Main Conclusions
   1. Kickstarter gained popularity each year following its creation in 2009, until it reached its peak in 2015. It then began quickly losing popularity, this is expressed through the skewed bell curve.
   2. They were generally more successful than failed or cancelled.
   3. As the popularity rose, campaigns were cancelled exponentially relative to low popularity periods. To surmise, I believe the data shows that fraud increased through cancelled Kickstarter projects leading to its fall in popularity.
2. Projects are not necessarily an apples to apples comparison, for various categories the goals are of varying values. There is no objective measure of “success” only that a goal is met. The value “Live” shows a different metric for success.
3. Comparing % of a particular state relative to category. Comparing states relative to magnitude of funding.